



RETAIL SALES MANAGER

THE POSITION

Share your passion for PUMA with our customers in our Outlets and Concept Store. Get a feel for their preferred styles and offer them advice on how to bring them on point. Gather an in-depth insight into daily workflows and procedures like sales, and put PUMA merchandise in the right light while becoming familiar with the theory and practice of the retail business. Well-experienced trainers are there to guide you through your apprenticeship. And guess what? You'll always stay updated and informed about upcoming styles and collections.

REQUIREMENTS

- "(Fach-) Abitur" or "Mittlere Reife"
- Excellent German & good English skills

TIMEFRAME

- 3 years
- Start: 01. September

ROTATION TIME

- Every 2-3 months

COURSE

- 1st academic year: The PUMA brand & PUMA products, Basics in Retail & Customer Service, Administration & Systems
- 2nd academic year: Planning & Organization, Processes; Building successful teams
- 3rd academic year: Store Management Operations, Teamwork
- Vocational school: 1-2 x per week in Herzogenaurach and other locations with PUMA Outlets

