

## PRESS RELEASE



### **PUMA appoints Raliza Koleva as Chief Compliance Officer**

**Herzogenaurach, Germany, 7 June 2017** – Sports company PUMA has appointed Dr. Raliza Koleva (38) as Chief Compliance Officer with immediate effect.

In this position, Dr. Koleva will report directly to PUMA CEO Bjørn Gulden. As Head of Governance, she will keep her advisory function on corporate governance issues to the Managing Directors and Administrative Board and will continue to report to Jochen Lederhilger, Global Director Legal Affairs.

Dr. Raliza Koleva joined PUMA's legal department in 2014. The trained lawyer has significant experience in international corporations and a proven expertise in the fields of company law, capital law and compliance.

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#### **PUMA**

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PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For over 65 years, PUMA has established a history of making fast product designs for the fastest athletes on the planet. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running, Training and Fitness, Golf, and Motorsports. It engages in exciting collaborations with renowned design brands such as Alexander McQueen and Mihara Yasuhiro to bring innovative and fast designs to the sports world. The PUMA Group owns the brands PUMA, Cobra Golf, Tretorn, Dobotex and Brandon. The company distributes its products in more than 120 countries, employs more than 10,000 people worldwide, and is headquartered in Herzogenaurach/Germany. For more information, please visit <http://www.puma.com>