

## MEDIA ALERT



### JOIN USAIN BOLT AND COLIN JACKSON IN AN EXCLUSIVE LIVE CONVERSATION, HOSTED BY PUMA

**WHAT:** Global sports brand PUMA will be hosting an exclusive live conversation between two of the biggest Track and Field legends as part of their #StrongerTogether LIVE Instagram series. Join Usain Bolt and Colin Jackson as they catch up, discuss life updates, and answer some fan questions on PUMA's Instagram account. Make sure you don't miss it, follow [@puma](#), [@usainbolt](#), and [@colinrayjackson](#), activate notifications for updates, and enjoy from home.

**WHO:** Usain Bolt and Colin Jackson

- **Usain Bolt:** PUMA sponsored athlete, Fastest Man on Earth
- **Colin Jackson:** British former sprint and hurdling athlete and World Record holder

**WHEN:** Thursday, April 23<sup>rd</sup>, 2020 – 10am PDT / 1pm EDT / 6pm BST / 7pm CEST

**WHERE:** Follow [@PUMA](#) on Instagram to join.

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**PUMA**

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>