



PRESS RELEASE

Paul Spencer takes over as Regional Sales Director Europe

Herzogenaurach, Germany, July 6, 2020 - Sports company PUMA announces that **Paul Spencer** will take over as Regional Sales Director Europe with immediate effect.

Paul joined PUMA in 2007 as a Sales Manager for Lifestyle and quickly progressed to become General Manager of UK, Ireland and Benelux (UKIB) in 2014. Before joining PUMA, Paul worked at Adidas and Nike. With a track record in delivering growth and a passion for driving the business forward, Paul will lead the regional sales team to further accelerate PUMA's momentum.

Marek Drvota, who has held the position of Regional Sales Director Europe since 2016, has decided to leave PUMA to pursue new opportunities outside of the company.

Paul will continue to be General Manager UKIB until his successor is nominated.

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 13,000 people worldwide, and is headquartered in Herzogenaurach/Germany.