



PRESS RELEASE

PUMA X ROCKET LEAGUE'S HIGH-OCTANE COLLECTION IS MADE TO STUNT



Herzogenaurach, September 12, 2024 – PUMA and Rocket League team up for a calculated collection of football-inspired esports apparel and footwear.

The game-ready range draws inspiration from in-game designs such as the hexagonal arena and rank badges, featuring energetic graphics and high-density prints. Each piece showcases elevated details, textures, and materials. A carbon-fiber motif throughout the apparel nods to the special paint finish in Rocket League, while the footwear takes cues from the game's iconic cars and teams. With blue and orange colorways, every item lets you choose your side.

Designed for the arena and for the streets, PUMA x Rocket League is highlighted by pitch-inspired silhouettes like Football Jerseys, as well as the Cellerator Track Jacket and Cellerator Track Pants. Accessories include the Dad Cap featuring PUMA x Rocket League branding on the crown, and the Backpack featuring an asymmetrical colorway.

The collection's bold footwear draws from PUMA's storied archive, featuring the RS-X and the PUMA Palermo. Each collaborative sneaker launches with standout details, blue and orange color motifs, and custom Rocket League hang tags. As an added surprise, each shoebox will contain a hidden envelope with a code, giving players access to in-game bonus items featuring designs inspired by the PUMA collection.

The PUMA x Rocket League collection will be available starting September 13 in the US and globally on September 20, 2024, from PUMA.com, PUMA flagship stores, and select retailers.

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide, and is headquartered in Herzogenaurach/Germany.

ROCKET LEAGUE

Winner or nominee of more than 150 "Game of the Year" awards, **Rocket League** is one of the most critically acclaimed sports games of our generation. **Rocket League** is a high-powered hybrid of arcade-style soccer and vehicular mayhem with easy-to-understand controls and fluid, physics-driven competition. Available on Nintendo Switch™, PlayStation®4, PlayStation®5, Xbox One, Xbox Series X|S, and PC on Epic Games Store, **Rocket League** includes nearly endless customization possibilities, online Ranks and Competitive Tournaments, a fully featured offline season mode, multiple game types, casual and competitive online matches, and special "Mutators" that let you change the rules entirely.

To learn more about **Rocket League**, please visit www.RocketLeague.com and follow it on Twitter [@RocketLeague](https://twitter.com/RocketLeague) for all the latest developer updates and news.