



PRESS RELEASE

Charles Leclerc Unveils Exclusive Special Edition Monaco Cap

Herzogenaurach, 20th May 2025– Global Sports Company PUMA and Scuderia Ferrari HP are proud to announce the launch of the exclusive Charles Leclerc Special Edition Monaco Cap, celebrating the home Grand Prix of the Monegasque Formula 1 driver. This sleek white cap, accented with elegant baby blue stripes, blends performance with style, making it a must-have for motorsport enthusiasts and fashion-forward fans.

Designed to honor Leclerc's deep connection to Monaco, this limited-edition cap features premium materials for maximum comfort and durability. The sophisticated colorway reflects the iconic Mediterranean backdrop of the Monaco Grand Prix, adding a refined touch to any collection.

Available in limited quantities, this exclusive piece can be purchased at selected PUMA and Ferrari stores as well as online at puma.com and store.ferrari.com. Don't miss your chance to own a piece of Monaco GP history with this premium release. Once they're gone, they're gone!

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide, and is headquartered in Herzogenaurach/Germany.