



MEDIA ALERT



THE BIGGEST GOAL EVER: PUMA SCORES A GOAL THROUGH LONDON'S TOWER BRIDGE TO KICK-OFF THE PREMIER LEAGUE SEASON

Herzogenaurach, Germany, 12th August, 2025 — Global sports company PUMA has scored the 'biggest goal ever', with Aston Villa and England forward Morgan Rogers scoring a landmark goal through London's iconic Tower Bridge to mark the start of the 2025/26 Premier League season.

The 10.5m tall inflatable ball illuminated London's famous riverbank with thousands of onlookers watching on in awe as Morgan Rogers helped strike the ball through Tower Bridge to score the 'first goal of the season'.

The eye-catching stunt follows the recent partnership announcement between PUMA and the Premier League as official match ball provider – with plenty more huge goals set to stun fans across the country in the months, and seasons, to come.

Proving that when you have a ball, anything can be a goal and the goalposts can be anything, Morgan Rogers added: “It was great to be involved in something of this magnitude! It was definitely one of the more open goals I’ve scored in my career and hopefully the first of many this season.”

The PUMA Orbita Ultimate PL match ball is comprised of twelve evenly sized panels to ensure precise weight distribution, keeping the ball perfectly balanced. The high-frequency moulding guarantees long-lasting durability with enlarged and deeper seams to improve aerodynamics, shape retention, and a soft touch with every kick, no matter the pitch or weather. The ball will make its on-pitch debut during the first match round of the Premier League from the 15th August.

The official Premier League match ball is available now at PUMA.com, in PUMA stores, PL Shop and select retailers worldwide.

MEDIA CONTACT:

Luke Haidarovic – Lead Global Marketing Teamsport – luke.haidarovic@puma.com

PUMA

PUMA is one of the world’s leading Sports Brands, designing, developing, selling, and marketing footwear, apparel, and accessories. For more than 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world’s fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany.