



## PRESS RELEASE



### THE FUTURE NJR DREAM CHASER COLLECTION

**Herzogenaurach, Germany - November 17<sup>th</sup>, 2022** – Calling all Dream Chasers. The new FUTURE NJR Dream Chaser is the football boot Neymar Jr. will be wearing at this winter's major championship. The Dream Chaser combines space-age FUTURE technology and an audacious colorway that features golden finishes and Dream Chaser graphics, both inspired by Neymar Jr.'s biggest dream: to win the world's biggest international tournament. The chase is on.

More adaptive and comfortable than ever, the FUTURE is all about innovation and pushing the boundaries of technology for players who shape the game to their vision and skill. With the FUTURE you don't have to lace up to lock in. The second-generation FUZIONFIT+ technology adapts to the shape of your foot to give you the perfect balance of support and flexibility in each of the key zones, ensuring optimal fit and performance, with or without laces.

The FUTURE features Advanced Creator Zones that are engineered to enhance ball grip and provide softness in the forefoot, which is key for optimal control and touch when dribbling, passing, and finishing. The lightweight Nano Grip sockliner insole minimizes foot slippage inside the boot, allowing you to maintain power transfer for explosive multi-directional movements.

The Dynamic Motion System outsole is designed for optimal traction. The super lightweight PEBA tooling system, with its eye-catching soleplate reduces weight and provides a solid base to generate devastating accelerations, movements, and skills in all directions.

As part of the NJR Dream Chaser collection, PUMA celebrates brilliant football and chasing dreams with a bespoke capsule that includes the Neymar Jr. jacket, pants, tee, beanie and footballs featuring Neymar Jr.'s logo, signature, and diamond football graphic.

The collection is all about being yourself, backing yourself and staying loyal to your own: from the streets of São Paulo to the world's biggest stage.

The FUTURE NJR Dream Chaser football boot and collection are available from November 17<sup>th</sup> at PUMA.com and at leading football retailers worldwide.

###

**Media Contact:**

Luke Haidarovic – Senior Manager PR Teamsports – [luke.haidarovic@puma.com](mailto:luke.haidarovic@puma.com)

## **PUMA**

---

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>