

PRODUCT BRIEF



PUMA TO LAUNCH NEW ALL-PRO NITRO SILHOUETTE WITH SCOOT HENDERSON PE



Somerville, Massachusetts – June 20th, 2023 – PUMA Hoops is releasing its latest basketball silhouette, the All-Pro NITRO. The debut colorway celebrates PUMA Hoops athlete Scoot Henderson and is inspired by Scoot's determination on-court and a nod to growing up in Marietta, Georgia.

The All-Pro NITRO Scoot Henderson PE is an ode to long nights spent working hard, the neon vibes of a 24-hour diner, and Scoot's personal mantra, O.D.D: Overly Determined to Dominate. The checkers found on the back of the silhouette, take inspiration from Scoot's favorite hometown diner, along with his O.D.D mantra written in bold script lettering.

The new All-Pro NITRO features high-performance PUMA basketball technology to give players explosive energy on the court. A soft inner layer of NITRO™ foam provides forefoot cushioning and responsiveness for every step while a firm outer layer of NITRO™ foam delivers targeted lateral stability for all multi-directional movements. The silhouette also includes a specially engineered knit upper made with multi-zoned materials for targeted support, a supportive but breathable fit as well as cord lock-down lacing system in the forefoot for lateral stability which extends down through the shoe. Additional items in the collection include a jersey, tee, zip up, shorts, and sweatpants featuring Scoot Henderson's signature graphics and prints.

The All-Pro NITRO Scoot Henderson PE retails for \$140, and will be available starting on June 22nd at PUMA.com, the PUMA mobile app, the PUMA NYC Flagship store and at Foot Locker, Kids Foot Locker and Champs Sports.

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