



PRODUCT BRIEF

PUMA HOOPS LAUNCHES ITS LATEST STEWIE 2: WATER



Somerville, Massachusetts – July 19th, 2023 – PUMA is releasing its newest addition to Breanna Stewart's Signature PUMA Hoops lineup, the Stewie 2 Water.

The Stewie 2 Water design continues the elements of nature story and signifies how Stewie's game flows smoothly throughout every level of her life, both on and off the court. The silhouette features zoned monomesh layers for targeted support, PWR TAPE support structures for stability, a TPU caged formstrip for added durability, and a nitro-infused foamed midsole for superior cushioning and responsiveness. The shoe collection incorporates Stewart's iconic branding, further enhancing its uniqueness and connection to the renowned basketball player.

In addition to the Stewie 2 Water, PUMA will be releasing an apparel collection to accompany the shoe release. The collection will include an anorak, woven jogger, tank, tee, hoodie, and leggings. It will be available for purchase on August 4th and can be found on PUMA.com and the PUMA App, retailing for \$120. For more information, please visit PUMA.com.

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide and is headquartered in Herzogenaurach/Germany.