



PRODUCT BRIEF

ANIMATE YOUR GAME IN THE MB.02 RICK AND MORTY

Somerville, Massachusetts – February 15, 2023 – Global sports company PUMA, in partnership with Warner Bros. Discovery Global Consumer Products, is continuing the adventures with a second installment of LaMelo Ball’s collaboration with beloved Adult Swim show, *Rick and Morty*. Inspired by the dynamic duo’s interdimensional escapades, the MB.02 Rick and Morty features neon hues and mismatched right and left foot colorways.

The MB.02 Rick and Morty is reflective of the characters’ multifaceted personalities and features innovative PUMA Hoops tech including a NITRO foam-infused midsole for superior responsiveness and comfort while remaining lightweight—perfect for high-energy, explosive playstyles. Additional items in the limited collection include a tee, zip up and shorts featuring iconic graphics to ensure the collection pieces look out of this world.

Animate your game, on Earth or in an alternate dimension in the new MB.02 Rick and Morty. The limited collection will be available globally on February 17 on PUMA.com, the PUMA mobile app, at the PUMA NYC flagship store and online and in-store at Foot Locker.

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PUMA

PUMA is one of the world’s leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world’s fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>

ABOUT ADULT SWIM

[Adult Swim](#) is the leader in adult animation and #1 destination for young adults for over fifteen years, offering critically acclaimed, award-winning original and acquired series such as “Rick and Morty,” “Genndy Tartakovsky’s Primal,” “The Eric Andre Show,” and

“SMILING FRIENDS.” Fan favorite anime block, Toonami, airs on Saturday nights and has expanded beyond acquisitions, producing original series including “Housing Complex C,” “Uzumaki,” and new seasons of “FLCL.” The annual Adult Swim Festival reaches a global audience, and features performances by top musicians and comedians. Adult Swim airs nightly from 8 p.m. to 6 a.m. (ET/PT) on its linear channel and reaches fans via HBO Max. Connect with Adult Swim on [Facebook](#), [Twitter](#), [Instagram](#) and [Tik Tok](#). Subscribe to Adult Swim on [YouTube](#).

About Warner Bros. Discovery Global Consumer Products

Warner Bros. Discovery Global Consumer Products (WBDGCP), part of Warner Bros. Discovery Global Brands and Experiences, extends the company’s powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBDGCP partners with best-in-class licensees globally on award-winning toy, fashion, home décor and publishing programs inspired by the biggest franchises from Warner Bros.’ film, television, animation, and games studios, HBO, Discovery, DC, Cartoon Network, HGTV, Eurosport, Adult Swim, and more. With innovative global licensing and merchandising programs, retail initiatives, and promotional partnerships, WBDGCP is one of the leading licensing and retail merchandising organizations in the world.