

PRODUCT BRIEF



PUMA'S FAST GREEN CONCEPT IS A FRESH TAKE ON GOLF



Herzogenaurach, Germany; January 28th, 2022 – PUMA's Fast Green concept, which lives under the MMQ (Machts Mit Qualität) range, reinterprets traditional golf club uniforms with premium details, elevated craftsmanship, and a laid-back, contemporary feel. Classic golf aesthetics are given a stylish subversion with a fresh, minimal look. Embroidered Harrington jackets embody the refined take on the sport's uniform, while fairway updates to the iconic Clyde and Prevail silhouettes round out the capsule.

The PUMA Fast Green concept will be available on January 28th on [PUMA.com](https://www.puma.com), PUMA stores, and in selected retailers with a price ranging from 75 – 165 Euros.

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