

## PRESS RELEASE



### PUMA'S NEW SNEAKER PACK IS INSPIRED BY THRIFT SHOP FASHION

Dua Lipa is featured in both the Mayze and Slipstream from the Thrifted Pack for the global campaign

**Herzogenaurach, Germany; December 13<sup>th</sup>, 2022** – Meet the Thrifted Pack – PUMA's newest drop is inspired by thrift shop fashion, these footwear styles feature light cracked leathers, premium materials, and yellow midsoles for a faded, vintage feel.



A variety of everyone's favorite styles are included in this pack – ranging from classics brought back from PUMA's archive to some of their most recent releases in the last couple of years, these include Mayze, Mayze Stack, Slipstream, Slipstream Hi, RS-X, RS-X Hento, Teveris Nitro, Suede Mayu, Cali Dream, and Orkid.



Dua Lipa is seen wearing the Mayze, as well as the Slipstream from the Thrifted pack. This pack was created to offer you a range of possibilities to build your most perfect vintage look or just pair it with your favorite outfits.



The **PUMA Thrifted Pack** will be available starting December 16<sup>th</sup> with a retail price ranging from 110 to 120 Euros from PUMA.com, PUMA stores, and selected retailers worldwide.

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