



Disclosure of inside information according to Article 17 Market Abuse Regulation

PUMA SE (ISIN: DE00069696303 WKN: 696960)

PUMA WAY 1, D-91074 Herzogenaurach

PUMA releases preliminary results for the fourth quarter and financial year 2021

Herzogenaurach, January 20, 2022. Due to the continued brand momentum and a strong global demand, PUMA achieved a currency-adjusted sales growth of approx. 14% to € 1,767 million in the fourth quarter 2021 (Q4 2020: € 1,520 million). This growth was achieved despite the negative impact from the COVID-19 pandemic and continued supply chain constraints. On a preliminary basis, the operating result (EBIT) increased to € 65 million (Q4 2020: € 63 million) in the same period.

In the financial year 2021, PUMA achieved a currency-adjusted sales increase of approx. 32% to € 6,805 million (2020: € 5,234 million) and an operating result (EBIT) of € 557 million (2020: € 209 million) on a preliminary basis. Both, sales and operating result (EBIT) are the highest PUMA has ever achieved in its history.

A complete overview of PUMA's financial performance for the year 2021 and its outlook for the financial year 2022 will be published on February 23, 2022.

Financial Calendar:

February 23, 2022	Financial Results FY 2021
April 27, 2022	Quarterly Statement Q1 2022
May 11, 2022	Annual General Meeting

The financial releases and other financial information are available on the Internet at "about.puma.com".

Media Relations:

Kerstin Neuber – Senior Head of Corporate Communications - PUMA SE - +49 9132 81 2984 -
kerstin.neuber@puma.com

Investor Relations:

Gottfried Hoppe – Head of Investor Relations & Finance Strategy - PUMA SE - +49 9132 81 3157 –
investor-relations@puma.com

Notes to the editors:

- The financial reports are posted on about.puma.com
- PUMA SE stock symbol:
Reuters: PUMG.DE, Bloomberg: PUM GY,
Börse Frankfurt: ISIN: DE0006969603– WKN: 696960

Notes relating to forward-looking statements:

This document contains forward-looking statements about the Company's future financial status and strategic initiatives. The forward-looking statements are based on the current expectations and assumptions of the management team. These are subject to a certain level of risk and uncertainty including, but not limited to those described above or in other disclosures, in particular in the chapter Risk and Opportunity Management in the Group Management Report. In the event that the expectations and the assumptions do not materialize or unforeseen risks arise, the Company's actual results can differ significantly from expectations. Therefore, we cannot assume responsibility for the correctness of these statements.

PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,300 people worldwide, and is headquartered in Herzogenaurach/Germany.