



PRESS RELEASE

PUMA and Mercedes-AMG PETRONAS F1 Team Unveil Crews Go Summer Collection

Herzogenaurach, Germany, 16th April 2024 – Global Sports Company, PUMA together with Mercedes-AMG PETRONAS F1 Team, unveil the Crews Go Summer collection. This collection ensures you look and feel like part of the Mercedes-AMG PETRONAS F1 Team all summer long.

From the sleek designs of the racetrack to the urban streets, each piece in this collection reimagines the iconic team identity into casual streetwear silhouettes, delivering a blend of performance and style that's perfect for race day and beyond.

Featuring bold graphics, sleek lines, and premium materials, each piece in the Crews Go Summer Collection is designed to channel track vibes everywhere you go. Whether you're hitting the streets with friends or cheering on your favorite team from the sidelines, these pieces ensure you stand out from the crowd with confidence and style.

The hoodie offers a regular fit, ensuring a relaxed yet polished look. Our shorts and shirt, all cut in a regular fit from cotton twill fabric, provide durability and ease of movement. As for footwear, the Puma Clydes make an appearance in this collection. Available in dark blue with hits of PETRONAS green, this launch exudes a contemporary yet timeless appeal.

The Mercedes-AMG PETRONAS F1 Team Crews Go Summer Collection will be available for purchase at selected PUMA stores, as well as online at puma.com.

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide, and is headquartered in Herzogenaurach/Germany.