



PRESS RELEASE



FAST IS IN THE FAM

PUMA SIGNS AC MILAN & FRANCE SUPERSTAR THEO HERNÁNDEZ.

Herzogenaurach, Germany, May 14th, 2024 — Global sports company PUMA has today unveiled AC Milan and French star Theo Hernández as the latest member of the PUMA Fam. The dynamic left-back will become one of the lead PUMA ULTRA stars, joining Kingsley Coman, Antoine Griezmann, Cody Gakpo, Kyle Walker, and Memphis Depay.

At just 26 years of age, Theo comes with a wealth of European football experience having played for Real Madrid before joining Italian giants and PUMA Club, AC Milan, in July 2019. Hernández boasts over 238+ first-team appearances to his name as well as representing his national side, France, 25 times, scoring 2 goals.

Theo is a risk-taking, electric player with raw ability. He is lightning fast and lights the game up in a flash. Theo will be lacing up the ULTRA because fast recognizes fast. Off the pitch, Theo is a

stylish icon and following the announcement, he spoke about his decision to join the PUMA Fam and his hopes for the future.

Theo said, “I’m excited to be joining the PUMA Fam. Both on and off the pitch, the brand fits my game and personality perfectly. I’m looking forward to working together both in football and fashion and to push myself to achieve more success for both Club and Country.”

He also added: “PUMA is such an iconic brand with heroes such as Pelé, Maradona and Johan Cruyff and it is a brand really pushing innovation in performance and style. Off the pitch, PUMA does things different and really pushes style in the sportstyle space and I’m looking forward to an exciting future together.”

Johan Adamsson, Global Director of Sports Marketing and Sports Licensing at PUMA said “Theo is one of the best full backs in world football and is a player we have admired for a long time. He is a key part of the French national team and AC Milan. Having an incredible talent like Theo is exciting for us as a brand and we look forward to seeing Theo enter the next chapter of his career with us alongside him.”

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PUMA

PUMA is one of the world’s leading Sports Brands, designing, developing, selling, and marketing footwear, apparel, and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world’s fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany.