



PRESS RELEASE



PUMA WELCOMES EUROPEAN CHAMPION AND UEFA MEN'S 2021 PLAYER OF THE YEAR JORGINHO TO THE PUMA FAM

Herzogenaurach, Germany, December 30, 2021 — Global sports company PUMA has today announced the major new signing of Italy and Chelsea midfield maestro Jorginho. The stellar new signing marks another blockbuster move for the big cat as they unveil Jorginho as one of the new faces of PUMA's FUTURE Z line up.

Jorginho has had an extraordinary year for both club and country. Following Chelsea's remarkable UEFA Champions League® triumph in the Estádio do Dragão and Italy claiming the UEFA EURO 2021 Championship™ against England at Wembley stadium, Jorginho has received widespread acclaim as one of the best midfield players in the world. To celebrate his incredible accomplishments, he was awarded the 2021 UEFA Men's Player of the Year Award and finished in the top three of the 2021 Ballon d'Or rankings.

"I am very happy in this moment to announce my new partnership with PUMA," said *Jorginho*. "It has been a crazy 12 months for me, and this marks an exciting new step in my career. I am following in the footsteps of some of the world's best players and I am very excited to continue my football journey with PUMA."

"Jorginho is at the top of his game. He is one of the most influential midfield players in world football, evident by the trophies he has won this year," said *Johan Adamsson, Global Director of*

Sports Marketing and Sports Licensing at PUMA. “He has achieved tremendous success on and off the pitch by winning numerous team and individual honors. We are very excited to add another world class player to the PUMA family and look forward to an exciting new partnership.”

Jorginho began his career with Hellas Verona F.C., before being quickly integrated into the senior side and subsequently achieving promotion to Serie A. He soon began making waves and in 2014 signed with Italian giants Napoli where he won the Coppa Italia and the Supercoppa Italiana. Following a successful spell, he made the switch to the Premier League with Chelsea where he won the UEFA Europe League™ in his first season followed by the UEFA Champions League® in the 2020/21 season.

At International level Jorginho made his debut in 2016, quickly becoming an integral part of Roberto Mancini’s Azzurri side, capturing the EURO 2020 Championship™ and being named in the Team of the Tournament for his many outstanding performances.

Media Contact:

Luke Haidarovic – Senior Manager PR Teamsports – luke.haidarovic@puma.com

PUMA

PUMA is one of the world’s leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world’s fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>