

PRESS RELEASE



LUIS SUÁREZ DONATES 500 SIGNED FOOTBALLS TO YOUTH TEAMS FOLLOWING HISTORIC 500 GOAL LANDMARK

Herzogenaurach, Germany, March 22, 2021 — Global sports company PUMA has partnered with Uruguay and Atlético de Madrid star Luis Suárez following the player’s historic 500th goal to donate 500 PUMA footballs to youth football teams based in each of the cities where Luis has played during his career. Each football was gifted with a special note from Luis to inspire the next generation of talent.

“I wanted to give back to the seven teams that have shaped me as football player”, said Luis Suárez. “I wanted to give a boost to the youth teams in need of support and equipment to inspire them to follow their dreams. I wanted to pay tribute to the teams, players and fans who have been a part of my journey; Nacional, Groningen, Ajax, Liverpool, Barcelona, Madrid and Uruguay are all very close to my heart, so this was a special tribute to them and their communities.”

In addition to his donation, Luis has included a special message to each club in a letter he has shared with his social media followers after scoring his 500th goal, thanking each team for their support and the impact each team has had on him both on and off the pitch.

“Breaking the record is an individual honor, but I could never have achieved this feat alone. My teammates and the fans have been there with me every step of the way. Sport unites people and brings communities together. I hope the donation and the letter can bring a smile to people’s faces. Football has given me so much and I would like to give something back to the people”, said Luis Suárez.

To celebrate Luis’s incredible achievement PUMA has produced a special-edition 500 goal FUTURE Z football boot. The next-gen FUTURE Z features a striking design inspired by Luis’s proud Uruguayan heritage. The heel of the boot features a 500 goal motif with Luis’s famous ‘El Pistolero’ logo displayed across the medial side. Targets are showcased across the upper to

signify Luis hitting the target 500 times and integrated into the footbed of the boot are the colors of each of the teams Luis has represented throughout his career.

###

Media Contact:

Luke Haidarovic – Senior Manager PR Teamsports – luke.haidarovic@puma.com

PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>