



PRESS RELEASE

PUMA spreads road trip flair with Porsche Legacy Autumn / Winter Collection

Herzogenaurach, Germany, October 08, 2020 — Global sports company PUMA gears you up for an iconic road trip with the Porsche Legacy Autumn / Winter Collection. The assortment is reflecting heritage-inspired motorsport modified with robust details, technical look and functional need.

Twisty back roads, desolate landscapes and scorching heat. PUMA is reviving the spirit of Robin's Rally, a bi-annual no-GPS road trip taken by a group of close friends who believe that sports cars are meant to be driven and not just scrutinized in a parking lot. Throughout their journey those automotive enthusiasts are driving the classic, air-cooled Porsche on gravel roads and paved streets. For your off-the-grid cruise on a 1,000 mile rally through California PUMA has designed a stylish endurance and performance-orientated „body kit“ to have a blast on the road trip.

Bags are packed, ready to roll. The Porsche Legacy Autumn / Winter collection is your perfect companion through icon places like Devils Canyon with a sport classic palette which is aligned with the Porsche 930 Turbo colors. The padded jacket is coming in ultra gray with black and slate gray featuring the RCT 37.5 thermo-regulating technology. The graphic tee is embracing playful pop colors like classic Jade Green. Road trip focused graphics, inspired by navigation details and map gradient drawings are creating a unique and eye-catching look. Small, embroidered patches are inspired by collector's many stickers amassed as trophies across the world and proudly displayed on Porsche car windows.

A comfortable ride on the mountain roads is guaranteed with the latest Porsche Legacy footwear collection. The RS-2K is coming with the established bulky silhouette and molded sock liner with specific RS puma branding. The blend of style and speed makes these kicks perfect for a motorsport street look.

Take some friends, find remote some places, have an adventure! The PUMA x Porsche Legacy Autumn / Winter Collection is available in selected stores and online at puma.com now.



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PUMA

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