



## PRESS RELEASE

### **PUMA drives female motorsport fashion with Mercedes-AMG Petronas F1 Team Speedcat Mid L**

**Herzogenaurach, Germany, October 15, 2020** — Global sports company PUMA is pushing their motorsport women's collection with the launch of the Mercedes-AMG Petronas F1 Team Speedcat Mid L. The footwear is the stylish procedure of PUMA's attitude to support gender equality in racing.

Full throttle is not a man-owned world. In 1958 Maria Teresa De Filippis was the first woman to compete in a Formula 1 race. Since then the heritage was carried on by fuel-injected females like Sauber test driver Susie Wolff and 2019 W-Series champion and Williams development driver Jamie Chadwick. PUMA stands for 100% gender equality in any kind of sport and society. Since 2019 PUMA is supporting the female-only single-seater championship W-Series as the official race gear supplier to promote female motorsport.

Besides the engagement in racing PUMA puts a lot of effort into fulfilling the fashionable requests of today's women motorsport enthusiasts. Filling the gap from track to street. The women's motorsport street collection is evolving every season female-only lines matching the blend of style and speed. The Mercedes-AMG Petronas F1 Team Speedcat Mid L silhouette is a re-launch of the iconic Speedcat with an extraordinary midcut which is made for your fancy look on and off the track.

Raised in style the Mercedes-AMG Petronas F1 Team Speedcat L is coming with a leather upper and a grippy rubber outsole. The PUMA-White-PUMA-Black as well as the PUMA-Silver-PUMA-White version of the shoe is providing the footwear with an eye-catching look.

Pure female motorsport passion is hitting the shopfloor now with the Mercedes-AMG Petronas Speedcat Mid L in selected retailers and PUMA stores as well as online on [www.puma.com](http://www.puma.com).

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PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>