



PRODUCT BRIEF



(RE)MAKE HISTORY: PUMA AND BORUSSIA DORTMUND REVEAL NEW HOME KIT FOR THE 21/22 SEASON

Herzogenaurach, Germany – May 21, 2021 – Global sports company PUMA has today launched the new Borussia Dortmund Home Kit for the 2021/2022 season to be worn by the Men's, Women's and youth teams. BVB will debut the new Home kit in the last home game of the season against Bayer 04 Leverkusen.

BVB (RE)MAKE HISTORY. Aiming to spark a new era of brilliant play and success, BVB look within to celebrate the club's proud history, paying tribute to iconic designs from the club's past and the legends who wore them.

The new jersey features Dortmund's traditional yellow, with thin black stripes placed on the sleeves adding a classic contrast to the yellow and features the latest in performance innovation.

The new Home jersey combines 100% recycled polyester with advanced PUMA dryCELL thermoregulation technology to ensure uncompromising fit and mobility, keeping the athlete

dry and comfortable. The jersey integrates an Ultra-light jacquard structure into the back of the jersey to enhance breathability during intense performance.

Honor the past and look to the future with the new BVB Home kit available from May 21st at PUMA.com, PUMA stores, in the BVB online shop and at specialist retailers worldwide.

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PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>