



PUMA generates a modern take on a motorsport classic with the Speedfusion x Sparco

Herzogenaurach, Germany, August 15, 2022 — Global sports company PUMA together with Sparco launch an upgraded version of the classic Speedcat for Autumn/Winter 2022. Continuing the Motorsport inspired Speedcat OG + Sparco legacy with a new modern take, PUMA is extending the range with the Speedfusion x Sparco silhouette. Pulling from two classic speed-savvy PUMAs, the new Speedfusion blends a Speedcat-inspired upper with a Future Rider-inspired sole for a look as fast as it's everlasting. Both silhouettes share color blocking and Sparco branding.

Since 2000 PUMA is collaborating with Sparco in various projects. Part of the joint journey has been the Speedcat OG + Sparco which evolved to an evergreen. The Speedfusion x Sparco is starting a new legacy. The footwear has a recycled midsole and polyester lining, mesh with suede overlays, a nylon tongue, and a rubber outsole. The Speedfusion and Speedcat are coming in 8 different colorways each.

The footwear will be available now on puma.com and in selected PUMA stores.

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PUMA

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